PEOPLE PROFIT PLANET

SDG PARTNERSHIPS & SUSTAINABLE BUSINESS

SEPTEMBER 10TH - 11TH 2018, MUSIKKENS HUS, AALBORG
IN CONNECTION WITH AALBORG SUSTAINABILITY FESTIVAL

REACHING the SDGs

GRAND CHALLENGES

BIG BUSINESS
BY 2050

WORLD POPULATION WILL REACH 9.8 BILLION PEOPLE

FOOD PRODUCTION MUST INCREASE BY 70 PERCENT

70 PERCENT OF THE GLOBAL POPULATION WILL BE LIVING IN URBAN AREAS

150 MILLION PEOPLE WILL BE FORCED TO BECOME CLIMATE MIGRANTS

ONE IN FOUR PEOPLE ON THE PLANET WILL BE AFFECTED FROM LACK OF WATER

530 MILLION PEOPLE WILL HAVE NO ACCESS TO ELECTRICITY

ESTIMATED MARKET VALUE: 5.3 TRILLION USD PR. YEAR

We are facing unprecedented global challenges. The staggering figures call for action and present opportunities for driving a new era of sustainable business.

PARTNERSHIP DRIVEN INNOVATION between civil society organisations, private sector, academia and government institutions, is the key to meeting the challenges and opportunities ahead.

Join the conference and get hands-on insight, network and access to expert knowledge on how to do SUSTAINABLE BUSINESS.

access2innovation delegation to rural Kenya.
Researchers, private businesses and civil society organisations doing field research prior to setting up innovative partnerships.
The One Stop Shop public toilet was developed by EnviClean, DMS Africa and the Danish Red Cross. It has helped to eradicate cholera in the city of Kasese, Uganda.
THE THREE MAJOR CHALLENGES FOR ACHIEVING THE SDGS

To meet the ambitions of the UN SDGs we need to develop a joint understanding of the core dynamics of partnership driven innovation as well as the finances needed to meet challenges and demands in developing countries.

Based on the thematic discussions from day 1, the sessions and panel debate sets out to debate current practice and identify the 10 most pressing challenges for SDG business, financing and innovation through expert intervention and audience involvement.

REGISTRATION, NETWORKING AND BREAKFAST BUFFET

OPENING SPEECH by THOMAS KASTRUP-LARSEN, MAYOR OF AALBORG MUNICIPALITY

10.00 – 12.00

3 PARALLEL DEBATES on:

- **THE KEY CHALLENGES FOR REACHING SCALABLE PARTNERSHIP DRIVEN SDG BUSINESSES**
  moderated by STUART HART, PROFESSOR, UNIVERSITY OF VERMONT.
  Cross-sector partnership is set as a vehicle for driving the SDGs, but reaching sustainable scalable growth is still for the few. This session sets out to discuss the dilemmas and challenges to be addressed.
  The debate will feature:
    - JACOB FJALLAND, DIRECTOR, INTERNATIONAL PROGRAMMES, CLIMATE & ENERGY, WWF DENMARK
    - CLAUS STIG PEDERSEN, HEAD OF CORPORATE SUSTAINABILITY & PA, NOVOZYMES
    - MOGENS KNUDSEN, CEO, C.F. NIELSEN
    - JUMANNE MTAMBALIKE, DIRECTOR, SAHARA VENTURES
    - ARNE REMMEN, PROFESSOR, AALBORG UNIVERSITY
    - PETER CHRISTIANSEN, HEAD OF SECRETARIAT, GLOBALT FOKUS
    - SARA BALLAN, DIRECTOR, UNUMED

- **HOW DO WE ESTABLISH THE NEEDED SDG FINANCIAL ECO-SYSTEM**
  moderated by CHRISTIAN HONORÉ, CO-FOUNDER, BAXTERS INVESTMENT GROUP.
  Recent analysis from GIIN shows promising potential for profitable impact investments. The Danish impact investment space is still in its early days with limited experience and little strategic focus. The session sets out to engage key players in a debate and outline the future roadmap for SDG-driven impact investments.
  The debate will feature:
    - NICOLAI JÆPELT, RESPONSIBLE FOR CROWDFUNDING, COOP CROWDFUNDING
    - SUSANNE DAHL, CEO, COPENHAGEN PHILANTHROPY
    - ANNE-LOUISE THON SCHUR, PARTNER, SDG LEAD
    - JOHN MAGNAY, HEAD OF AGRICULTURE, OPPORTUNITY INTERNATIONAL
    - ANDREAS BROGAARD BUHL, HEAD OF SUSTAINABILITY AND CORPORATE GOVERNANCE, IFU
    - KRISTIAN PETERSEN, CEO, BESTSELLER FOUNDATION
    - TANJA HAVEMANN, SUSTAINABLE INVESTMENTS ENTREPRENEUR & DIRECTOR, CLARMONDIAL
    - TAMIM AMIJEE, DIRECTOR, PASS TRUST

- **DRIVERS OF HUMANITARIAN INNOVATION**
  moderated by JACOB RAVN, CEO, ACCESS2INNOVATION.
  With a growing number of displaced people and local populations facing the implications of climate change and natural catastrophes, innovation of technologies, methods and data collection is necessary to meet the demands from those in need. Despite a yearly turnover of 17,7 billion USD, relief organisations, the private sector and researchers are struggling to grasp the humanitarian innovation potential. This session sets out to discuss the challenges of successful humanitarian innovation.
  The audience is invited to join the discussions following short interventions from leading
experts, including

- **CHRISTOPHER CUSHING**, DIRECTOR OF INNOVATION, GAHI
- **DORTE LINDEGAARD MADSEN**, SECRETARY GENERAL, ENGINEERS WITHOUT BORDERS
- **JAKOB CHRISTENSEN**, CEO, EVERSHELTER
- **RASOUL MIKKELSEN**, PARTNERSHIP MANAGER, GRUNDFOS
- **ERIK JOHNSON**, SENIOR CONSULTANT, CONFEDERATION OF DANISH INDUSTRY
- **GITTE DYRHAGEN HUSAGER**, HEAD OF PRIVATE SECTOR ENGAGEMENT, DANCHUR-CHAID
- **AUDREY NAMDIERO-WALSH**, HEAD OF EUROPEAN OPERATION, AIMS
- **PETER BYSTED**, CEO, ICONO

**LUNCH & NETWORKING + LAUNCH OF NEW FINANCING PLATFORM**

**THE TOP 10 CHALLENGES FOR FUTURE SDG PARTNERSHIPPING:**

Join the discussion as we pin-point the top 10 most important challenges for building successful innovative partnerships to meet the SDGs. **PANEL DEBATE** moderated by **LOTTE HANSEN**, CEO, HANSEN & ERSBØLL.

**AGENDA:**

Panel participants will include, amongst others:

- **JACOB KJELDSEN**, HEAD OF DIBO, CONFEDERATION OF DANISH INDUSTRY
- **KIM NØHR SKIBSTED**, GVP, GRUNDFOS
- **STUART HART**, PROFESSOR, UNIVERSITY OF VERMONT
- **DR. ABBAS GULLET**, SECRETARY GENERAL, KENYA RED CROSS SOCIETY
- **SUSANNE STORMER**, VICE PRESIDENT OF CORPORATE SUSTAINABILITY, NOVO NORDISK
- **CLAUS STIG PEDERSEN**, HEAD OF CORPORATE SUSTAINABILITY & PA, NOVOZYMES
- **JACOB FJALLAND**, DIRECTOR, INTERNATIONAL PROGRAMMES, CLIMATE & ENERGY, WWF DENMARK
- **ELENI GABRE-MADHIN**, CEO, ELENI LLC, CHIEF HAPPINESS OFFICER, BLUEMOON
- **TAMIM AMIJEE**, DIRECTOR, PASS TRUST
- **JACOB BEJBRO ANDERSEN**, CEO, MASH BIOTECH
- + **DEDICATED PARTNERSHIPPERS**

Following the interventions and discussion, the audience is invited to vote for the most pressing needs to realise the SDGs.

**CLOSING REMARKS** by **JACOB RAVN**, CEO, ACCESS2INNOVATION:

10 YEARS WITH PARTNERSHIPS. TIME FOR ACTION!

**NETWORKING WITH COFFEE, TEA AND VISIT TO EXHIBITION**

**PUBLIC EVENT:**

**LAST EXIT BEFORE THE ABYSS**

A multimedia experience featuring neuroscientist **PETER LUND MADSEN**, sociologist **RASMUS WILLIG** and philosopher **TOR NØRRETRANDERS**.