REACHING the SDGs
GRAND BIG
CHALLENGES BUSINESS
We are facing unprecedented global challenges. The staggering figures call for action and present opportunities for driving a new era of **sustainable business**.

**PARTNERSHIP DRIVEN INNOVATION** between civil society organisations, private sector, academia and government institutions, is the key to meeting the challenges and opportunities ahead.

**Join the conference** and get **hands-on insight, network and access to expert knowledge** on how to do **SUSTAINABLE BUSINESS**.

**BY 2050**

- **WORLD POPULATION** will reach **9.8 BILLION PEOPLE**
- **FOOD PRODUCTION** must increase by **70 PERCENT**
- **70 PERCENT** of the global population will be **LIVING IN URBAN AREAS**
- **150 MILLION** people will be forced to become **CLIMATE MIGRANTS**
- **ONE IN FOUR** people on the planet will be **AFFECTED FROM LACK OF WATER**
- **530 MILLION PEOPLE** will have no access to **ELECTRICITY**

**ESTIMATED MARKET VALUE: 5.3 TRILLION USD PR. YEAR**

access2innovation delegation to rural Kenya. Researchers, private businesses and civil society organisations doing field research prior to setting up innovative partnerships.
<table>
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<th>Time</th>
<th>Event</th>
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<tr>
<td>09.00 - 10.00</td>
<td>REGISTRATION AND BREAKFAST BUFFET</td>
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<td>09.00 – 09.30</td>
<td>OPENING OF EXHIBITION with Danish solutions targeted at the World’s most vulnerable</td>
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<tr>
<td>09.30 – 09.40</td>
<td>OPENING SPEECH by <strong>PER MICHAEL JOHANSEN</strong>, RECTOR AT AALBORG UNIVERSITY</td>
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<tr>
<td>09.40 - 09.50</td>
<td>OFFICIAL OPENING by <strong>ULLA TØRNÆS</strong>, DANISH MINISTER FOR DEVELOPMENT COOPERATION</td>
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<td>10.00 – 12.00</td>
<td>SIX WORKSHOPS on <strong>GRAND CHALLENGES AND BIG BUSINESS</strong> where companies and NGOs obtain knowledge on the latest research, hands-on case examples and new business opportunities within:</td>
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|           | **SUSTAINABLE ENERGY**  
|           | organized by WWF DENMARK, HOUSE OF ENERGY AND AALBORG UNIVERSITY |
|           | **ICT, BIG DATA, IoT FOR IMPROVED HEALTH SERVICE** in a humanitarian setting  
|           | organized by DANISH RED CROSS, BRAINSBUSINESS, THE TECHNICAL UNIVERSITY OF DENMARK, UNIVERSITY OF COPENHAGEN AND CONFEDERATION OF DANISH INDUSTRY |
|           | **SUSTAINABLE FOOD PRODUCTION**  
|           | organized by DANCHURCHAID, AGROBUSINESS PARK AND AARHUS UNIVERSITY |
| 12.00 – 13.00 | LUNCH, NETWORKING AND EXHIBITIONS                                      |
| 13.00 – 15.00 | (workshops, cont.)  
|           | **FROM INNOVATION TO BANKABLE PROJECT IN AFRICA**  
|           | organized by RESPONSABILITY, IFU (tbc) AND COPENHAGEN BUSINESS SCHOOL |
|           | **HOW BLOCKCHAIN CAN IMPROVE DEVELOPMENT**  
|           | organized by SUSTAINIA, WWF DENMARK AND THE TECHNICAL UNIVERSITY OF DENMARK |
|           | **HOW ETHICAL TRADE CAN DRIVE INNOVATION**  
|           | organized by THE DANISH ETHICAL TRADING INITIATIVE, DANCHURCHAID AND COPENHAGEN BUSINESS SCHOOL |
| 15.00 – 16.30 | SPEED DATING, TEA, COFFEE AND SWEETS                                    |
| 18.00 – 21.00 | Dinner and networking                                                   |

The One Stop Shop public toilet was developed by EnviClean, DMS Africa and the Danish Red Cross. It has helped to eradicate cholera in the city of Kasese, Uganda.
THE THREE MAJOR CHALLENGES FOR ACHIEVING THE SDGS

To meet the ambitions of the UN SDGs we need to develop a joint understanding of the core dynamics of partnership driven innovation as well as the finances needed to meet challenges and demands in developing countries.

Based on the thematic discussions from day 1, the workshops and panel debate sets out to debate current practice and identify the 10 most pressing challenges for SDG business, financing and innovation through expert intervention and audience involvement.

REGISTRATION, NETWORKING AND BREAKFAST BUFFET

OPENING SPEECH by THOMAS KASTRUP-LARSEN, MAYOR OF AALBORG MUNICIPALITY

09.00 – 10.00

10.00 – 12.00

3 PARALLEL DEBATES on:

• THE KEY CHALLENGES FOR REACHING SCALABLE PARTNERSHIP DRIVEN SDG BUSINESSES
  moderated by STUART HART, PROFESSOR, UNIVERSITY OF VERMONT.
  Cross-sector partnership is set as a vehicle for driving the SDGs, but reaching sustainable scalable growth is still for the few. This workshop sets out to discuss the dilemmas and challenges to be addressed. Following to the interventions, the audience is invited to nominate the top 5 challenges to be addressed.
  The debate will feature:
  • BO ØKSNEBJERG, SECRETARY GENERAL, WWF DENMARK
  • RASOUL MIKKELSEN, PARTNERSHIP MANAGER, GRUNDFOS
  • MOGENS KNUDSEN, CEO, C.F. NIELSEN
  • GODFREY BALUKU KIME, MAYOR, MUNICIPALITY OF KASESE, UGANDA
  • ARNE REMMEN, PROFESSOR, AALBORG UNIVERSITY
  • PETER CHRISTIANSEN, HEAD OF SECRETARIAT, GLOBALT FOKUS

• HOW DO WE ESTABLISH THE NEEDED SDG FINANCIAL ECO-SYSTEM
  moderated by MARIANNE HAAHR, CO-FOUNDER, NIIN.
  Recent analysis from GIIN shows promising potential for profitable impact investments. The Danish impact investment space is still in its early days with limited experience and little strategic focus. The workshop sets out to engage key players in a debate and outline the future roadmap for SDG-driven impact investments.
  The debate will feature:
  • NICOLAI JÆPELT, RESPONSIBLE FOR CROWDFUNDING, COOP CROWDFUNDING
  • SUSANNE DAHL, CEO, COPENHAGEN PHILANTHROPY
  • CHRISTIAN HONORÉ, CO-FOUNDER, BAXTERS INVESTMENT GROUP
  • EDWARD MUNGAI, CEO, KENYA CLIMATE INNOVATION CENTER
  • JOHN MAGNAY, HEAD OF AGRICULTURE, OPPORTUNITY INTERNATIONAL
  • ANDREAS BROGAARD BUHL, HEAD OF SUSTAINABILITY AND CORPORATE GOVERNANCE, IFU
  • KRISTIAN PETERSEN, CEO, BESTSELLER FOUNDATION

• DRIVERS OF HUMANITARIAN INNOVATION
  moderated by JACOB RAVN, CEO, ACCESS2INNOVATION.
  With a growing number of displaced people and local populations facing the implications of climate change and natural catastrophes, innovation of technologies, methods and data collection is necessary to meet the demands from those in need. Despite a yearly turnover of 17,7 billion USD, relief organisations, the private sector and researchers are struggling to grasp the humanitarian innovation potential. This workshop sets out to discuss the challenges of successful humanitarian innovation.
The audience is invited to join the discussions following short interventions from leading experts, including:

- RAHUL CHANDRAN, CEO, GAHI
- DORTE LINDEGAARD MADSEN, SECRETARY GENERAL, ENGINEERS WITHOUT BORDERS
- JACOB CHRISTENSEN, CEO, EVERSHELTER
- JACOB KJELDSEN, HEAD OF DIBD, CONFEDERATION OF DANISH INDUSTRY

12.00 – 13.30

LUNCH & NETWORKING + LAUNCH OF NEW FINANCING PLATFORM

13.30 – 15.15

THE TOP 10 CHALLENGES FOR FUTURE SDG PARTNERSHIPPING:

join the discussion as we pin-point the top 10 most important challenges for building successful innovative partnerships to meet the SDGs. PANEL DEBATE moderated by LOTTE HANSEN, CEO, HANSEN & ERSBØLL AGENDA:

panel participants will include, amongst others:

- RAHUL CHANDRAN, CEO, GAHI
- THOMAS BUSTRUP COO, CONFEDERATION OF DANISH INDUSTRY (tbc)
- KIM NØHR SKIBSTED, GVP, GRUNDFOS
- STUART HART, PROFESSOR, UNIVERSITY OF VERMONT
- GODFREY BALUKU KIME, MAYOR, MUNICIPALITY OF KASESE
- DR. ABBAS GULLET, SECRETARY GENERAL, KENYA RED CROSS SOCIETY
- EDWARD MUNGAI, CEO, KENYA CLIMATE INNOVATION CENTER
- SUSANNE STORMER, VICE PRESIDENT OF CORPORATE SUSTAINABILITY, NOVO NORDISK

Following the interventions and discussion, the audience is invited to vote for the most pressing needs to realise the SDG partnerships.

15.15 – 15.30

CLOSING REMARKS by JACOB RAVN, CEO, ACCESS2INNOVATION:

10 YEARS WITH PARTNERSHIPS. TIME FOR ACTION!

15.30 – 16.00

NETWORKING WITH COFFEE, TEA AND VISIT TO EXHIBITION

16.00 – 17.30

PUBLIC EVENT:

LAST EXIT BEFORE THE ABYSS

a multimedia experience featuring neuroscientist PETER LUND MADSSEN, sociologist RASMUS WILLIG and philosopher TOR NØRRETRANDERS.

Researching the energy market in Kenya’s Lake Turkana region.