

# access<sup>2</sup>innovation

## MUNICIPALITY AND GROWTH HOUSE MEMBERSHIP



**“When companies are working with NGOs they get access to knowledge and better access to markets than they would be able to create by themselves.”**

Henrik Dam, Consultant  
Business Center Hjørring

access2innovation provides Danish municipalities and Growth Houses with a highly specialised expertise and partnership to support local business in reaching global market opportunities. We provide a one-point entry to civil society, researchers, local business and government that work with sustainable business development in developing countries.

Join access2innovation as strategic or a network member.

# municipality and growth house membership benefits

**Strategic** municipalities and Growth Houses members are offered:

- two workshops per year presenting market opportunities and concrete leads to local business.

20 percent discount for up to 10 association membership companies (see rates for private sector members) of up **30 hours** of:

- One-on-one sparring in developing business opportunities and direct contact to relevant partners to verify business concepts.
- Desk analysis on selected business cases.
- Support in formulating partnerships with civil society organisations, companies, researchers and government institutions.
- Access to professors, experts, students and researchers in Denmark and selected priority countries.
- Two yearly match-making workshops that bring together civil society, private sector, universities and government to pitch and discuss joint projects.
- Two half-day seminars within agro-business, sustainable energy and water and sanitation,
- Discounted rates on international flights, local transportation and accommodation.

In addition to the above services, the access2innovation association will apply for external donor funding to further support the strategic members' activities and to initiate:

- Go 'N' See trips to identify possible market opportunities and joint business cases.
- Formulate partnerships with relevant organisations that are interested in developing commercially viable solutions.
- Participate in joint private sector training to develop the business case.
- Development and testing of solutions.
- Research driven innovation addressing challenges and business opportunities.

**Strategic members** hold 10 votes at the yearly general assembly to elect a member to the governing board for a two-year period. The governing board meets twice a year and holds executive influence on the association's strategy and activities.

**Strategic members** will have first priority in all activities e.g. meeting with high-level stakeholders, workshops, events and spot articles in access2innovation information campaigns and the right to use the access2innovation logo and status in their own communication.

**Strategic and network members** gain access to:

- Monthly news flash with updates on new financing possibilities, market information and partnership opportunities.
- Quarterly newsletters with the latest updates on partnership driven innovation, financing possibilities and case studies.
- Access to publications with case studies on partnership driven innovation, thematic market analysis and recent research knowledge.
- Participation in two half-day conferences with high level presentations and best practise examples on partnership driven innovation.

**Network members** hold one vote in the governing board at the yearly assembly.

## Additional consultancy

In addition to the services outlined above, all members can access our expertise in business model development, fundraising and access to venture capital based on a membership rate consultancy fee and / or ownership.

All generated revenue will be re-invested according to the overall goal of initiating sustainable partnership driven innovation.

Yearly subscription fee	Municipalities and Growth Houses	Strategic members	Network members
		10.000 kr. + 50.000 kr. in-kind hours/workshop facilities	10.000 kr.

Withdrawal with 3 month notification and by end of the financial year

**For further information, please contact:** Jacob Ravn / [jr@access2innovation.com](mailto:jr@access2innovation.com)



**The Municipalities of Aalborg, Hjørring and Frederikshavn, Denmark** have been active partners in access2innovation since 2011 with the goal of supporting local businesses in reaching the growing market opportunities in developing countries.

The municipalities' local business centers have been active in hosting workshops and presenting business opportunities to the local companies. Through access2innovation the companies have gained direct access to market opportunities, partners and financing.

The result is that **86 companies have been active in 21 partnerships** leading to new companies and workplaces.

# REGISTRATION FORM

Please fill out this form, scan it and mail it to: [info@access2innovation.com](mailto:info@access2innovation.com)

**Organisation type:**

- Private company
- CSO / NGO
- Other organisation
- Public institution
- Research institution

**CVR / VAT No:** \_\_\_\_\_

**EAN No:** \_\_\_\_\_

**P No:** \_\_\_\_\_

**Branch:** (i.e.: Food / Energy / Water / etc.) \_\_\_\_\_

**No. of employees:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

Postal code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_

**Contact person:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Authorised to sign:** (will be entitled to vote at the general assembly) \_\_\_\_\_

**Membership type:** Strategic member  Network member

**Outline of in-kind contribution:** (universities / private associations / municipalities / Growth houses) \_\_\_\_\_

**What would you like to gain from access2innovation:** \_\_\_\_\_

Membership fee should be transferred to access2innovation: Reg. no 9286 account no 458-68-96968  
Please note the name of your organisation on the transfer.  
The membership fee is annual.

**If you have any questions, please contact us at +45 2770 2318 or [jr@access2innovation.com](mailto:jr@access2innovation.com)**

date: \_\_\_\_\_

\_\_\_\_\_  
Signature